



DIGNA

DIGITALISERING - INKLUDERING - GRÜNDERSKAP - NETTVERK - ARBEID

learning platform

Friday 29.10.2021
IQ International Symposium:
Workshop.

Twins Mindset

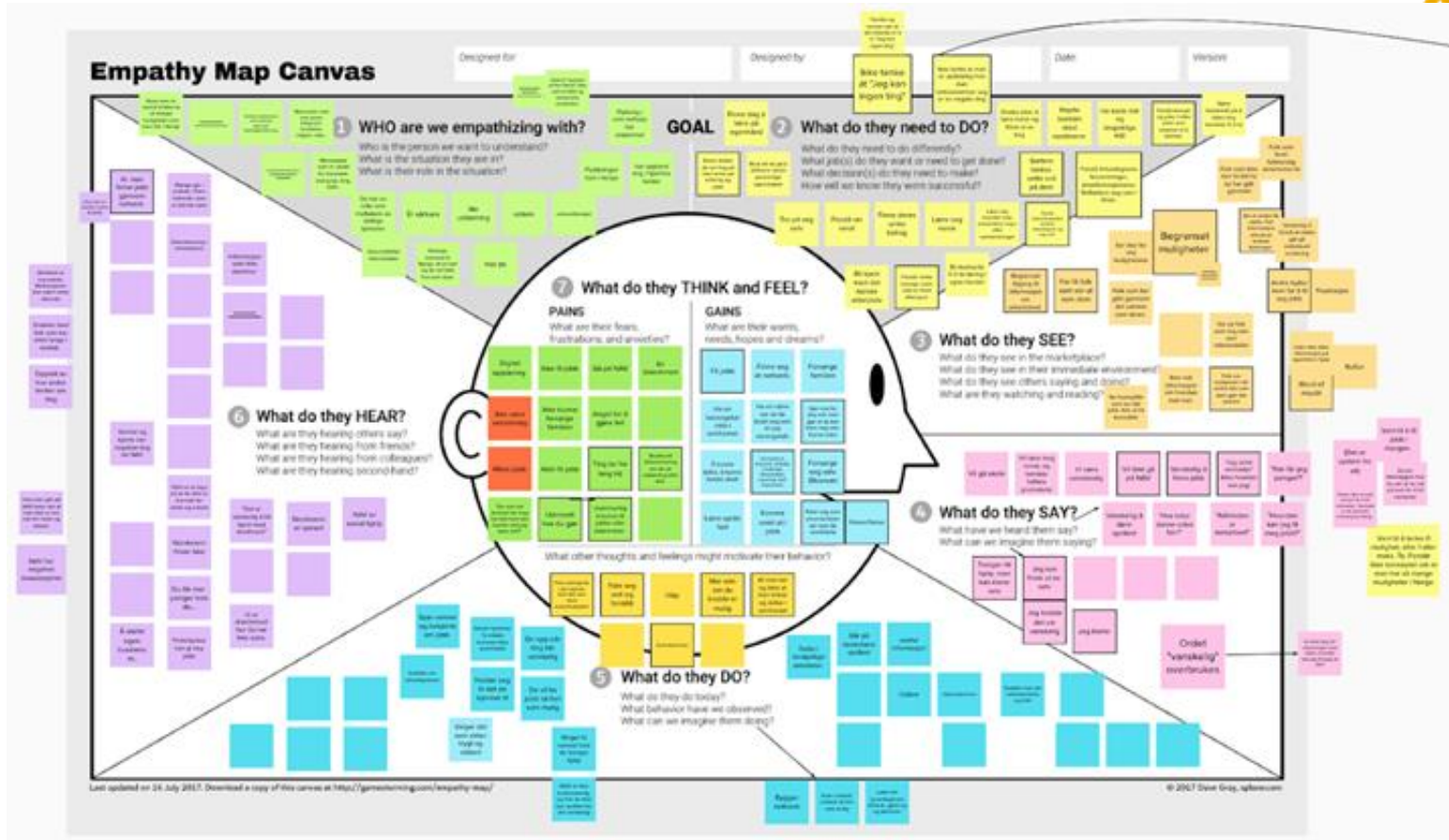
- Started the Facebook page Twins Mindset
- Shares experience of integration
- Wanted to test:
- Why does it take so long to learn Norwegian?
- Why are many immigrants out of labor market?



A continuous analysis of the users and their needs shaped Digna.



Analysis



Main findings

- The cultural differences between the home country and Norway are perceived as too great barriers
- It is confusing to be told that you have so many options
- Not used to putting words to personal qualities and experience





Value creation for municipality and user

- The integration work is distributed from the state to the inhabitants.
- The target group shares knowledge and experience
- Lower threshold for self-learning
- Different voices represented in a system
- Tools in career guidance
- Integration may start earlier
- Saves resources on interpreters
- Users are digitized



Why does it work?

- Mother tongue
- Cultural translation
- Flexible
- Inspiration and motivation from others who have been in the same situation.
- Mobile phone use and universal design make things easy.
- Video and storytelling are entertaining.

How do we measure results?

- Users in work and studies
- Reduce case processing time for various NAV inquiries.
- Better housing. Children in activity. Increased school participation.
- Number of successful integration contracts
- In collaboration with NAV supervisors, the number of completed is measured:
- Language course
- Work-oriented measures





learning modules

Government websites become easy to understand

Use of mother tongue

Develop leadership roles and role models

Refugees and immigrant experience are relevant

Learning techniques for learning Norwegian

Get to know your local environment



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Thank you for your attention!

**STARTUP
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