Nadine Förster
Competence Centre for Migrant Entrepreneurship
Network integration through qualification since 2005
Sydney, October 31th, 1.30 - 3 p.m.
Outcome of good practices

- Rising requests to become self-employed since autumn 2015 → nationwide pool of foundation consultants / online platform with several offers
- Testing and development of refugee targeted consultancy/ qualification projects (incl. new stakeholder)
- „Systemic knowledge“: preparation for the demands in the German market
- Quality for the foundation process of refugees means enlarging the specific knowledge / methods
- Identification of pivotal cooperation partners
Refugees becoming employers

Lessons learned

- Increase of the reversional attitude as a consultant
- Relief of learning stress by providing graphical material, multilingual material, translators
- Progressing with apps instead of computers
- Time demanding process (feedback, translating e.g., repeating contents)
- Impressionable motivation and resilient behaviour of consulters
- Ideal for the self-efficacy of the consulter, own entrepreneurial experiences remain the base
Lessons learned II

- Stakeholder whom we want to reach: sceptic / hesitating ones, willing but no allowance / no resources, those under pressure to deliver certain numbers

- Stereotypes about refugees *and* business founders

- Mostly long ways to realise nonstandardised supports

- Sensitivities among stakeholders, e.g. no migration specific know-how

- Establishing common offers with institutions – *and* on one’s own

- Approach for different target groups: well – tried workshops: supporting refugees *and* reaching institutions
Do you like to take a look?

We start a business in Germany / www.wir-gruenden-in-deutschland.de
Das Förderprogramm „Integration durch Qualifizierung (IQ)” wird durch das Bundesministerium für Arbeit und Soziales gefördert.

Questions? Impulses?

www.migrantenoekonomie-iq.de
www.wir-gruenden-in-deutschland.de